

## AMENDMENT

### **1-92. (Cancelled)**

93. (Currently amended) The method of claim ~~92~~ 244, wherein said receiver specific datum is displayed at a video monitor.

94. (Previously presented) The method of claim 93, wherein said specific mass medium programming is displayed at said video monitor.

95. (Currently amended) The method of claim 94, wherein a first of said receiver specific datum and said specific mass medium programming is overlaid on ~~the~~ a second of said receiver specific datum and said specific mass medium programming.

96. (Previously presented) The method of claim 93, wherein said specific mass medium programming is outputted at one of a speaker and a printer.

97. (Previously presented) The method of claim 93, wherein a viewer can see a graphic image which includes said receiver specific datum and at least a first portion of said specific mass medium programming, said method further comprising the step of printing at least a second portion of said mass medium programming.

98. (Currently amended) The method of claim ~~92~~ 244, further comprising ~~the step of a~~ step for programming said receiver station to one of (i) store a portfolio of stocks, (ii) process

data communicated from a remote transmitter station, and (iii) respond to an instruction which causes said receiver station to generate said receiver specific datum.

99. (Previously presented) The method of claim 98, further comprising the step of establishing telephone communications with said remote transmitter station.

100. (Currently amended) The method of claim 98, wherein a non-transitory memory is operatively connected to said processor and ~~said~~ a data communicated from said remote transmitter station includes at least one of economic, financial, and monetary mass medium programming, said method further comprising the step of processing said at least one of economic, financial, and monetary mass medium programming to store at least one datum of said at least one of economic, financial, and monetary mass medium programming at said non-transitory memory.

101. (Previously presented) The method of claim 100, wherein said at least one datum of said at least one of economic, financial, and monetary mass medium programming includes at least one price.

**102-243. (Cancelled)**

244. (New) A method for delivery of computer instructions for use with an interactive mass medium program output apparatus at a receiver station having a receiver for receiving mass medium programming, an output device operatively connected to said receiver for delivering

said mass medium programming and related information, an input device to receive input from a subscriber, a transmitter for communicating subscriber information to a remote site and a processor operatively connected to one of said receiver and said output device for controlling said one of said receiver and said output device, said method comprising:

step for inputting to said processor a subscriber datum designating one of mass medium programming to receive;

step for controlling said receiver station to receive said specific mass medium programming;

step for delivering said specific mass medium programming to said output device;

step for generating a receiver specific datum by processing information stored at said receiver station;

step for outputting said mass medium programming, said mass medium programming including at least one computer instruction which is effective to control in a specific type of programming presentation; wherein said mass medium programming is to be outputted for a duration of time, only some of said duration of time including a specific time interval;

step for prompting said subscriber during said mass medium programming for a reply if said subscriber wants said additional programming, one of a code and a datum designating said additional programming;

step for receiving said reply from said subscriber at said input device in response to said step of prompting said subscriber;

step for controlling said receiver station to output to a subscriber one of a simultaneous and a sequential presentation of said receiver specific datum, with said specific mass medium programming, based on said step for generating;

step for processing, with said processor, said reply from said step for receiving and selecting said at least one of a code and a datum designating said additional programming;

step for delivering said at least one computer instruction to said processor in advance of the end of said specific time interval;

step for outputting said receiver specific datum for presentation in said specific type of programming presentation with said specific mass medium programming on the basis of said delivered at least one computer instruction; and

step for communicating downloadable code to said processor and performing at an appropriate time on the basis of said downloadable code in response to said computer instructions the following steps:

(1) step for actuating one of a video, an audio, and a print output device to output processed information in response to said at least one computer instruction;

(2) step for decrypting at least one of said at least one computer instruction;

(3) step for controlling a selective transfer device to communicate said at least one computer instruction to one of a storage device and said processor;

(4) step for controlling a video recorder to record or play video or audio designated by said subscriber datum; and

(5) step for controlling a selective transfer device to communicate to a video recorder or a television monitor designated by said subscriber datum.